



2011 Sponsorship Opportunities

Lean Logistics Summit - TWI Summit - Lean HR Summit - Lean Sales & Marketing Summit - Lean Sustainability Summit

Sponsorship Package	Price	10% 90 Day Pre-pay	Booth	Web Acknowledgement	Admittance	Half-Page Ad	Full-Page Ad	One-Time List Use	Insert in Tote Bag	Verbal Recognition	Avail. Monitor	Signage at specific event	Logo Gobo on wall	Chair Drop collaterals	<p>Please Note!</p> <p>10% Discount for Payment 90 Days Prior to Summit</p> <p>Will negotiate discounts for multiple summit sponsorships in same year</p>
Silver	\$4000	\$3600	X	X	1	X		X	X		X				Basic plus valuable marketing tools added
Gold	\$5500	\$4950	X	X	1	X		X	X	X	X	X			PLUS choice of one of these: <ul style="list-style-type: none"> • Workshop Day Lunch (1 avail) Provides opportunity to introduce your organization to select audience • AM or PM Break (4 avail) Breaks recharge attendees; high visibility (and appreciation) benefit the sponsors
Platinum	\$7000	\$6300	X	X	2		X	X	X	X	X	X			PLUS choice of one of these: <ul style="list-style-type: none"> • Networking Breakfast (2 avail) Excellent visibility and exposure • Town Hall Meeting (1 avail) Unique opportunity to sponsor highly acclaimed Town Hall where debate and cutting edge dialogue is the norm • Thought Leaders Dinner Reception on Day One (1 avail) Hosting provides visibility with the world's foremost Thought Leaders. Sponsor gives welcome and 3-minute overview of product and acts as evening's host.

President's	\$8500	\$7650	X	X	2		X	X	X	X	X	X	X	X	PLUS sponsorship of Keynote Presentation w/speaker introduction and sponsorship of lunch (2 avail) <i>Only 2 of these premium sponsorships available. A 3-minute welcome speech and introduction of keynoter (Thought Leader) by sponsor underscores that sponsor is industry forerunner.</i>
Exclusive	\$11000	\$9900	X	X	3		X	X	X	X	X	X	X	NA	PLUS exclusive sponsorship of: Networking Reception (1 avail) including Drink Tickets sponsored by your company. <i>Highest level sponsorship positions organization as leading supporter in the Lean niche; exceptional visibility</i>
Additional Sponsorship Opportunities															
Tote Bags w/logo on one side	\$1800	\$1620													Every attendee receives tote bags with sponsor's logo. They are used in a flow line to carry conference program, venue information and sponsor literature.
Lanyards w/logo	\$1800	\$1620													Custom, logo-printed, lanyards are distributed to each attendee at registration.

About Lean Frontiers Summits

We produce cutting-edge lean conferences. We call these conference "Summits" and each is designed for specific audiences within the lean enterprise.

- Lean Accounting Summit
- Lean HR Summit
- Lean Logistics Summit
- Lean Sales/Marketing Summit

The goal? Help professionals in these organizational silos understand how THEY can support lean operations and not be a barrier. Each Summit develops lean champions in each of these functional areas.

Cross-functional Summits

We produce two Summits which are cross-functional in nature and instrumental in supporting the long-term viability of the lean enterprise.

- TWI Summit
- Lean Sustainability Summit



www.leanfrontiers.com

Or call Linn Asbury at 317.490.7239